

Dynamic Management for Academic Libraries

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What Is Integrated Library Planning?

- A dynamic planning, management, and assessment process with a monthly review cycle
- Inspired and adapted from Integrated Business Planning (IBP) models
- Goals and outcomes are engaged and reviewed monthly
- Financial review and observation of human information behavior dynamically informs goals and implementation
- 18-month rolling horizon for mapping action plans
- Goals, outcomes, and action plans are modified as needed in direct response to the monthly review cycle

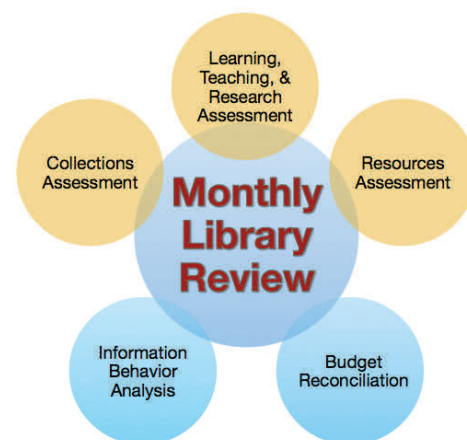
Integrated Library Planning features action plans mapped onto an **18-month rolling horizon** that stem from dynamic goals and outcomes, which are reassessed during a **monthly review cycle** that includes **financial review** and **information behavior analysis**

Steps to Developing an Integrated Library Plan

1. Gather background information on the library and its stakeholders
2. Develop mission and vision statements
3. Perform a needs assessment for achieving the vision
4. Explore strengths, weaknesses, opportunities, and threats
5. Create goals and outcomes, organized by areas of library operation
6. Identify and formulate action plans under each outcome and map these on an 18 month timeline
7. Initiate the monthly review cycle

Elements of the Monthly Review Cycle

- Assess each area of the library and the status of its action plans
- Reconcile the budget and evaluate financial position
- Collect observations and analyze information behavior
- Discuss findings, analysis, and assessments with key staff members
- Review the 18-month horizon and continue planning forward, making adjustments to action plans, outcomes, and goals as needed
- Create a written report and repeat the process every month



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